

PAL DEKHO ROZ, EK LAKH PAAO ROZ FAQS

Q. Who can participate?

A. Anyone who is an Indian citizen, residing in India and of 18 years or above in age as on the date of participation can participate in “PAL Dekho Roz, Ek Lakh Pao Roz” contest. No person can participate on behalf of another person.

Q. When will the lines be open for participation?

A. Lines are open as per the schedule below:

Question	Lines open		Lines close	
	Date	Time	Date	Time
1	15-Dec	20:00	15-Dec	22:00
2	16-Dec	20:00	16-Dec	22:00
3	17-Dec	20:00	17-Dec	22:00
4	18-Dec	20:00	18-Dec	22:00
5	19-Dec	20:00	19-Dec	22:00
6	20-Dec	20:00	20-Dec	22:00
7	21-Dec	20:00	21-Dec	22:00
8	22-Dec	20:00	22-Dec	22:00
9	23-Dec	20:00	23-Dec	22:00
10	24-Dec	20:00	24-Dec	22:00
11	25-Dec	20:00	25-Dec	22:00
12	26-Dec	20:00	26-Dec	22:00
13	27-Dec	20:00	27-Dec	22:00
14	28-Dec	20:00	28-Dec	22:00
15	29-Dec	20:00	29-Dec	22:00
16	30-Dec	20:00	30-Dec	22:00
17	31-Dec	20:00	31-Dec	22:00

18	01-Jan	20:00	01-Jan	22:00
19	02-Jan	20:00	02-Jan	22:00
20	03-Jan	20:00	03-Jan	22:00
21	04-Jan	20:00	04-Jan	22:00
22	05-Jan	20:00	05-Jan	22:00
23	06-Jan	20:00	06-Jan	22:00
24	07-Jan	20:00	07-Jan	22:00
25	08-Jan	20:00	08-Jan	22:00
26	09-Jan	20:00	09-Jan	22:00
27	10-Jan	20:00	10-Jan	22:00
28	11-Jan	20:00	11-Jan	22:00

The duration and the dates of the opening hours and closing hours are subject to change as per the Channel's sole discretion. The Participants are requested to go through the revised FAQ's regularly on the Channel website.

Q. What are the different modes of participation?

A. You can only participate by answering the on-air questions every day through an SMS only. The short code for sending SMS with the answer options are listed below:

Mode of participation	Shortcode
SMS	52525*

Q. On what number and in which format do I have to send the SMS?

A. Subscribers can send in the SMS' on the below mentioned numbers:Subscribers of all other operators can send their SMSs to 52525

a. Participant(s) shall be required to send their Entries via text message to: SMS to 52525*– viewers can choose any one of the options A, B, C or D or such other option layouts as decided at the sole discretion of the Channel/MSM.

The Participant(s) submitting their Entries to the Contest via SMS shall be in format of:

ER/SB/HS/YD<Space>A/B/C/D for each answer. To be eligible to be shortlisted for the Daily Prize, all the four answers have to be answered in the manner specified herein

- b. In case of error in SMS format, the response message will read
Invalid option. Watch TV channel PAL. Keep participating & win Rs.1Lac daily.
T&C's on www.sonypal.in. Rs 3/SMS
OR
Invalid keyword. Watch TV channel PAL. Keep participating & win Rs.1Lac daily. T&C's on www.sonypal.in Rs 3/SMS
OR
Invalid Answer. Answer options A/B/C/D. Watch TV channel PAL & keep participating in the contest! Win Rs.1Lac daily. T&C's on www.sonypal.in Rs 3/SMS
- c. The acknowledgement message will read "Thank you for your participation.
T&C's on www.sonypal.in Rs 3/SMS Keep watching TV channel PAL. "
- d. Lines Closed response message will read "Sorry Contest lines are closed. Lines will open between 8PM to 10PM. Keep watching PAL and Win Rs.1 Lac daily. T&C's on www.sonypal.in Rs 3/SMS "

Q. What will it cost me to send an SMS?

A. SMS : Every SMS sent to the participation numbers will be charged as below:

- Operator charges: BSNL-Rs.4/SMS, Others- Rs.3/SMS – 52525* (all subscribers). T&C's on www.sonypal.in. No entry fee applicable
- Available with Aircel, Airtel, BSNL, IDEA, LOOP Mobile, MTNL Delhi, MTNL Mumbai, Reliance, Tata Docomo, Tata Indicom, Virgin Mobile & Vodafone in select circles
SMS' sent in the wrong format or with the incorrect answer are also chargeable.

*Available only on select operators. Terms & Conditions on www.sonypal.in

- No entry fee, (except for the SMS charges) is applicable to submit Entries. The Contest is available on the following mobile operators: Aircel, Airtel, BSNL, IDEA, LOOP Mobile, MTNL Delhi, MTNL Mumbai, Reliance, Tata Docomo, Tata Indicom, Virgin Mobile & Vodafone in select circles
Roaming charges may apply. Kindly check with your telecom service provider for the applicable rates.

Q. Can I send more than one SMS per right answer for the questions asked?

A. In the event a Participant sends the Entries and/or correct answer multiple times, his/her cellular number shall be considered only once in the random selection process. In effect, there is no

benefit of sending right answer multiple times from the same number. The Participant can win only once in this Contest. Any subsequent wins of the Participant (even if declared) will be automatically void.

Q. When will I know the result of the participation?

A. If the answer provided by you was both valid and correct and you were selected in the random shortlist, you could receive a call from us from the call centre.

Q. How will I know the result of the participation?

A. MSM shall call up the selected/nominated number and ask for name and city. MSM shall use name and number as the winner for that respective Contest Day. While speaking to Participant MSM shall inform Participant to submit necessary documents, failure to submit the documents within 7 working days as per the terms and conditions on Channel's website will render the participant to be disqualified and call out shall be made to the next selected/nominated participant in the list.

Q. Can I win the prize money in the Contest in more than once?

A. Mere participation/submitting Entries in the Contest do not entitle the Participants to win the Prize(s). A mere nomination of the Participant for winning the Prize does not entitle Participant to win the Prize/guarantee the Prize. The Participant can win only once in this Contest. Any subsequent wins of the Participant (even if declared) will be automatically void.

General

Q. I have a query. Whom can I ask?

A. Please send your queries to feedback.sonypal@setindia.com and we will try to revert as soon as we can. Alternately, you can refer to our terms and conditions on www.sonypal.in

Q. Where can I read detailed terms and conditions governing the Contest?

A. The detailed terms and conditions governing the game show will be available on www.sonypal.in

Q. What is the Prize Money?

A. The participant who sends a valid and correct entry for all the 4 questions daily, is shortlisted /selected/nominated for the process of being declared as winner to become eligible for the gratification of Rs. 1,00,000/- (Rupees one lakh only).The prize amount will be subject to tax as per government rules.

Q. Some people claim that they can help you win. Is it possible?

A. The only way to enter the Contest is through participation in the show as described in Rules and Regulations. There is no other way of entering the contest. This entire process is transparent and monitored by an independent validator. Any person claiming that he/she can help you win for a consideration is defrauding you. Please contact your local police and report this person immediately.